

Kröger Druck - extended MWM CopyTrack installation

The project “electrical planning and plant data collection“, started in October 2008 with installation in one of the machines. Kröger has now ordered CopyTrack for two more roll offset presses.

CopyTrack offers totalizing function in real-time of the presses, postpress and ink consumption.

The installation on site is managed by bbk Sales & Projects.

Kröger Druck is a modern printing company with three roll offset presses, three sheetfed offset presses, and a complete post-print treatment. The company has 110 employees and a turnover of approx. 50 million EUR annually.

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- *Consultancy services – we work with change management, improving the efficiency of processes and routines, and the procurement of systems and services*

- *Systems – we develop and install IT systems*

- *Specialist competence – in-depth knowledge and experience of our customers’ sectors and processes*

- *Improved profitability – this involves everyone in all parts of our business focusing on supplying customers with clear financial benefit.*

MWM has around 160 customers all over the world. MWM’s system customers include: Burda Druck,

Helsingin Sanomat, Fairfax, Dagens Nyheter, Svenska Dagbladet, El Mundo and Sörmlands

Grafiska. MWM’s consultancy customers include: Telenor, Hi3G and Svenskt Näringsliv.

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